

Information, Training, & Events

Stay informed about business training, events and helpful business development information through our monthly newsletter. We will send follow up emails with reminders about upcoming training and events, which you can check on our website: www.isisns.ca/business.

IMPORTANT: Please contact ISIS to register for any workshops or events you are planning to attend, or if you have registered and are unable to attend please let us know. ISIS is a scent free workplace. Please refrain from wearing scented products.

Workshops and Training

Introduction to Entrepreneurship

April 16, 9:00 am – 12:00 pm – Free!

Learn the basic rules and regulations of starting a business in Nova Scotia.

How to Set Up a Cooperative

April 7, 6:00 pm – 9:00 pm – Free!

Are you and your family or friends thinking about starting a business, why not start a cooperative? A cooperative is a business owned, controlled, and operated by a group of users for their own benefit. Each member contributes equity capital, and shares in the control of the business.



Small Business Banking

April 11, 6:00 pm – 9:00 pm – Free!

Learn about banking needs for your business and network with bankers to get your banking questions answered.

Management

April 18, 6:00 pm – 9:00 pm - \$15.00

How you can overcome time management problems and organize your time so you can get everything done.

How to price your product or service

April 19, 6:00 – 9:00 pm - \$15.00

In business, few decisions are more crucial than the price you charge for your product or service. Research indicates that many owners of businesses and professional practices under-price their products and services. In this workshop learn how to price product or service properly to gain the best value.

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Entrepreneur Time

Business Skills Development Training

Sessions are every Wednesday evening from 6:00 - 9:00 pm in Classroom 11

This series of workshops will start every 12 weeks, beginning:

- May 5, 2011
- September 8, 2011
- January 12, 2012

These workshops will give you the information and skills you need to start your business in Nova Scotia.

Cost: only \$99.00 for 12 weeks. A certificate is given to those who attend all classes.

1. Introduction to Business in Nova Scotia

Learn the Requirements to open a business

(1 session)

Wednesday, 6:00pm - 9:00pm

- Business Structures
- Business Registration
- Licenses and Permits
- Financing for Small Business

3. Business Knowledge by Community Professionals

The rules and regulations of starting a business in Nova Scotia

(5 sessions)

Wednesdays, 6:00pm - 9:00pm

- Legal Structures (forms of business)
- Nova Scotia Taxes for Small Business
- Credit Score and Financing for Small Business
- Employment & Labor Laws in Nova Scotia
- Marketing and more

2. Evaluating your Business Idea

Is there a market for your business idea?

(2 sessions)

Wednesdays, 6:00pm - 9:00pm

- Entrepreneurship
- Idea Assessment
- Business Culture in Nova Scotia
- Market Research – finding your customers
- Business Trends

4. Business Plan Development

Write your business plan in 5 weeks in this step-by-step workshop

(5 sessions)

Wednesdays, 6:00pm - 9:00pm

Your Business Development Trainer will assist you through each stage of the business plan. These workshops will include:

- Description of your proposed business
- Market analysis (Customers & competitors)
- Business operations and financial analysis (Start-up costs)

You Are Invited!

Entrepreneurs' Networking Gala

Thursday, May 12, 2011, from 5:30-8:00 pm at the **Atlantica Hotel**
1980 Robie Street, Halifax

Admission is free!

Please RSVP to business@isisns.ca or call (902)406-8615

Seaport International Friday Market

The market is located next to Pier 21 on the waterfront, and provides an exciting opportunity for you to sell food and or products from your country of origin. It is also an excellent way to shop for fresh foods or unique items .If you are interested in becoming a part of this exciting opportunity and would like additional information please contact Gordon Michael at (902) 429 –7322 or by email at gmfmic@gmail.com



Professional and Business Series

Please check out this workshop series on our website:

<http://www.isisns.ca/training/on-site/onsite-eng-work/professional-series>

All training programs and workshops take place at:
ISIS, 6960 Mumford Road, Suite 2120 (on the 2nd floor)

To register for any program or for more information, please contact:

ISIS Business Services

business@isisns.ca , (902) 406-8615

or visit **www.isisns.ca** for more information!