

Information, Training, & Events

Stay informed about business training, events and helpful business development information through our monthly newsletter. We will send follow up emails with reminders about upcoming training and events, which you can check on our website: www.isisns.ca/business.

Workshops and Training

Introduction to Entrepreneurship

June 18, 9:00 – 11:30 am – Free!

This workshop will help aspiring entrepreneurs understand the process of entrepreneurship, its benefits and challenges.

How to Sell to the Nova Scotia Government

June 20, 6:00 – 8:00 pm

How to get a contract , and deal with government buying departments .

Import & Export Seminar

June 22 – The Halifax Club 9:00 am -4:00 pm

Cost \$15.00 (includes lunch)

Are you thinking about starting a business importing or exporting products? Are you an existing business owner wanting to expand into this area? Then this seminar is perfect for you! Learn about the process of importing and exporting from Guest Speakers.

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Business Skills Development Training

Sessions are every Thursday evening from 6:00 - 9:00 pm

This series of workshops will start every 12 weeks, beginning:

- **This Thursday, May 5, 2011**
- September 8, 2011
- January 12, 2012

These workshops will give you the information and skills you need to start your business in Nova Scotia.

Cost: only \$99.00 for 12 weeks. A certificate is given to those who attend all classes. Topics covered are as listed below

1. Introduction to Business in Nova Scotia

Learn the requirements to open a business

(1 session)

Thursday, 6:00pm - 9:00pm

- Business Structures
- Business Registration
- Licenses and Permits
- Financing for Small Business

3. Business Knowledge by Community Professionals

The rules and regulations of starting a business in Nova Scotia

(5 sessions)

Thursday, 6:00pm - 9:00pm

- Legal Structures (forms of business)
- Nova Scotia Taxes for Small Business
- Credit Score and Financing for Small Business
- Employment & Labor Laws in Nova Scotia
- Marketing and more

2. Evaluating your Business Idea

Thursday, 6:00pm - 9:00pm

Is there a market for your business idea?

- Entrepreneurship
- Idea Assessment
- Business Culture in Nova Scotia
- Market Research – finding your customers
- Business Trends

4. Business Plan Development

Write your business plan in 5 weeks in this step-by-step workshop. Your Business Development Training will assist you through each stage of the business plan:

(5 sessions)

Thursday, 6:00pm - 9:00pm

- Description of your propose business
- Market analysis (Customers & competitors)
- Business operations and financial analysis (Start-up costs)

IMPORTANT: Please contact ISIS (business@isisns.ca) to register for any workshops or events you are planning to attend. If you have registered and are unable to attend please let us know. ISIS is a scent free workplace. Please refrain from wearing scented products.



Business Development Services Newsletter

Visit the Seaport International Market

Every Friday from 10 am – 6 pm

The Halifax Seaport Farmer's Market is located next to Pier 21 on the waterfront, and provides an exciting opportunity for you to sell food and/or products from your country of origin. It is also an excellent way to shop for fresh foods or unique items. If you are interested in becoming a part of this exciting opportunity and would like additional information please contact Gordon Michael at (902) 429 –7322 or by email at gmfmic@gmail.com.

Online Learning

For information on our online business course *Introduction to Business in Nova Scotia* visit www.isisns.ca

Professional and Business Series

Please check out this workshop series on our website:

<http://www.isisns.ca/training/on-site/onsite-eng-work/professional-series>

All training programs and workshops take place at ISIS, 6960 Mumford Road, Suite 2120 (on the 2nd floor)

To register for any program or for more information, please contact:

ISIS Business Development Services

business@isisns.ca

(902) 406-8615

www.isisns.ca

