

Information, Training, & Events

Stay informed about business training, events and helpful business development information through our monthly newsletter. We will send follow up emails with reminders about upcoming training and events, which you can check on our website: www.isisns.ca/business.

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IMPORTANT: Please contact ISIS to register for any workshops or events you are planning to attend.

Please note: ISIS is a scent free workplace. Please refrain from wearing scented products.

Workshops and Training

Introduction to Entrepreneurship (Free)

Saturday, March 19, 9:00 am – 12:00 pm

Learn the basic rules and regulations of starting a business in Nova Scotia

Import / Export workshops: Two sessions (Free)

Thursday, March 17 and 24, 6:00 pm – 9:00 pm

Canadian Border Services will explain the rules and regulations regarding **Importing and Exporting**

Tax for Small Business workshops (Free)

Tuesday, March 22, 6:00 – 9:00 pm

How to Make Tax Time Easier with Peter Wilde and Ernst and Young Chartered Accountants

Topics:

- Business expenses for tax purposes
- Nova Scotia Tax Credits for small business
- Registering and reporting tax in Canada



Lunch and Learn (\$15, includes lunch)

March 24, 12:00 – 1:30pm

at the **Four Points Sheraton Hotel**, 1496 Hollis Street, Halifax

- Have lunch and meet **Colin MacLean**, President of Water Front Development Corp.
- Learn how this organization is helping to create a vibrant waterfront in
- Halifax and how you may capitalize on many economic and cultural possibilities.

Business Skills Development Training

Sessions are every Wednesday evening from 6:00 - 9:00 pm in Classroom 11

This series of workshops will start every 12 weeks, beginning:

- May 5, 2011
- September 8, 2011
- January 12, 2012

These workshops will give you the information and skills you need to start your business in Nova Scotia.
Cost: Only **\$99.00 for 12 weeks**

1. Introduction to Business in Nova Scotia

Learn the Requirements to open a business

(1 session)

Wednesday, 6:00pm - 9:00pm

- Business Structures
- Business Registration
- Licenses and Permits
- Financing for Small Business

3. Business Knowledge by Community Professionals

The rules and regulations of starting a business in Nova Scotia

(5 sessions)

Wednesdays, 6:00pm - 9:00pm

- Legal Structures (forms of business)
- Nova Scotia Taxes for Small Business
- Credit Score and Financing for Small Business
- Employment & Labor Laws in Nova Scotia
- Marketing and more

2. Evaluating your Business Idea

Is there a market for your business idea?

(2 sessions)

Wednesdays, 6:00pm - 9:00pm

- Entrepreneurship
- Idea Assessment
- Economic and Business Trends
- Business Culture in Nova Scotia
- Market Research

4. Business Plan Development

Write your business plan in 5 weeks in this step-by-step workshop

(5 sessions)

Wednesdays, 6:00pm - 9:00pm

Your Business Development Trainer will assist you through each stage of the business plan.

These workshops will include:

- Description of your proposed business
- Market analysis (Customers & competitors)
- Business operations and financial analysis (Start-up costs)

NEW! Youth Entrepreneurship Training

Are you between the ages of 18 and 34 and looking for training to support your business idea?

In this program you will learn about:

- Doing business in Canada
- Business idea generation
- Market research
- Business and strategic planning
- Financing programs for youth
- and more!

Classes take place every Wednesday for 13 weeks, starting on

March 2, 6:00 - 9:00pm, Wednesday nights



Professional and Business Series

Please check out this workshop series on our website:

<http://www.isisns.ca/training/on-site/onsite-eng-work/professional-series>

All training programs and workshops take place at:

ISIS, 6960 Mumford Road, Suite 2120 (on the 2nd floor)

To register for any program or for more information, please contact:

ISIS Business Services

business@isisns.ca

(902) 406-8615

or visit **www.isisns.ca** for more information!