

Information, Training, & Events

Stay informed about business training, events and helpful business development information through our monthly newsletter. We will send follow up emails with reminders about upcoming training and events, which you can check on our website: www.isisns.ca/business.

Workshops and Training

Introduction to Entrepreneurship

Saturday, October 15, 9:00 – 11:30 am – Free!

This workshop will help aspiring entrepreneurs understand the process of entrepreneurship, its benefits and challenges.

Business and Personal Investment and Financing

**Tuesday & Wednesday, October 25 – 26 (Two Evenings)
6:00 – 8:00 pm – Free!**

This two-part session will give information on investing both for personal and professional activities.

Junior Achievement (18-week Youth Business Training)

Mondays, beginning October 17, 6:00 - 8:30 pm

For grades 9 -12: students will learn how to start and run a business. They will start a business, carry out all activities for producing/selling a product, then dissolving the business.

Business Buy & Sell Training & Networking

Thursday, October 27, 9:00 am - 3:00 pm

Quality Inn & Suites, 980 Parkland Drive, Halifax

Are you a small business owner planning to retire or sell in the near future? Are you an **immigrant** entrepreneur looking for a strong business opportunity? Join us for a unique training and networking event where buyers and sellers are brought together to learn what to consider when buying or selling a business and discover exciting opportunities.

Deadline for registration is October 17, 2011

Registration Fees: Sellers: \$50, Buyers: \$25

For more information visit: www.isisns.ca/buysell

Contents

October 2011

Workshops and Training	1
Business Skills Development Training	2
Halifax Seaport Farmers Market, Online Learning , Professional Series, New Event Registration Policy	3



REGISTER

For more information, or to register for any workshops or events please contact:

Flavia Saldanha

(902)406-8615

business@isisns.ca

www.isisns.ca/business

Business Skills Development Training

Sessions are every **Thursday** evening from 6:00 - 9:00 pm

This series of workshops starts every 12 weeks. The next series begins **January 12, 2012**.

These workshops will give you the information and skills you need to start your business in Nova Scotia.

Cost: only \$120 for 12 weeks. A certificate of completion is given to those who attend all classes.

Topics covered are as listed below:

1. Introduction to Business in Nova Scotia

Learn the requirements to open a business

(1 session)

Thursday, 6:00pm - 9:00pm

- Business Structures
- Business Registration
- Licenses and Permits
- Financing for Small Business

3. Business Knowledge by Community

Professionals

*The rules and regulations of starting a business
In Nova Scotia*

(5 sessions)

Thursday, 6:00pm - 9:00pm

- Legal Structures (forms of business)
- Nova Scotia Taxes for Small Business
- Credit Score and Financing for Small Business
- Employment & Labor Laws in Nova Scotia
- Marketing and more

2. Evaluating your Business Idea

Thursday, 6:00pm - 9:00pm

Is there a market for your business idea?

- Entrepreneurship
- Idea Assessment
- Business Culture in Nova Scotia
- Market Research – finding your customers
- Business Trends

4. Business Plan Development

*Write your business plan in 5 weeks in this step-by-step
workshop. Your Business Development Training will
assist you through each stage of the business plan:*

(5 sessions)

Thursday, 6:00pm - 9:00pm

- Description of your proposed business
- Market analysis (Customers & competitors)
- Business operations and financial analysis
(Start-up costs)

IMPORTANT: Please contact ISIS, business@isisns.ca or www.isisns.ca, to register for any workshops or events you are planning to attend. If you have registered and are unable to attend please let us know. ISIS is a scent free workplace. Please refrain from wearing scented products.



Business Development Services Newsletter

Friday is International Day at the Halifax Seaport Farmers' Market!

Every Friday from 10 am – 6 pm

The Halifax Seaport Farmer's Market is located next to Pier 21 on the waterfront, and provides an exciting opportunity for you to sell food and/or products from your country of origin. It is also an excellent way to shop for fresh foods or unique items. If you are interested in becoming a part of this exciting opportunity and would like additional information please contact

business@isisns.ca.

Online Learning

For information on our online business course *Introduction to Business in Nova Scotia* please visit

www.isisns.ca/business-online

Professional and Business Series

Please check out this workshop series on our website:

www.isisns.ca/training/on-site/onsite-eng-work/professional-series

All training programs and workshops take place at ISIS, 6960 Mumford Road, Suite 2120 (on the 2nd floor)

To register for any program or for more information, please contact:

ISIS Business Development Services

business@isisns.ca

(902) 406-8615

www.isisns.ca

Please Note: New Event Registration Policy

ISIS provides workshops to our clients for a small fee or for free. When ISIS organizes an event we pay for things like refreshments, speakers, printing, staff, etc. We are sure you can appreciate the work that goes into planning and budgeting for events.

To ensure we can provide events in the future:

- You **must** register for all events you wish to attend. Those who show up for an event but are not registered will not be permitted to attend the event.
- If you register but cannot attend, please let us know before the event.
- If you register but do not pay on time (if the event is not free), you may be charged an additional *late payment fee*.
- Events will start on schedule, please arrive on ten minutes early.

If you have any questions or concerns regarding this policy, please contact:

Mario DeMello

Manager, Business Development Services

mdemello@isisns.ca