

### Information, Training, & Events

Stay informed about business training, events and helpful business development information! This monthly newsletter will replace our workshop flyers, with the goals of being more eco-friendly, and limiting the amount of emails you will receive. We want to provide you with efficient, useful information. We will follow up with a reminder about upcoming training and events, which you can check on our website: [www.isisns.ca/business](http://www.isisns.ca/business).

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### Workshops and Training

#### Learn about Import and Export – January 13, 6:00 - 9:00 pm

Canadian Border Services will explain the rules and regulations regarding **Importing and Exporting**

#### Introduction to Entrepreneurship – January 15, 9:00 am - 12:00 pm

Learn the basic rules and regulations of starting a business in Nova Scotia

#### Tax for Small Business workshops

January 25, February 15, and March 15, 6:00 - 9:00 pm

Tax season is upon us. Please join us for an evening workshop on “**How to Make Tax Time Easier**” with Ernst & Young Chartered Accountants.

#### Topics:

- Business expenses for tax purposes
- Nova Scotia Tax Credits for small business
- Registering and reporting tax in Canada
- and much more!



## Business Skills Development Training

*Sessions are every Wednesday evening from 6:00 - 9:00 pm in Classroom 11*

This series of workshops will start every 12 weeks, beginning:

- February 2, 2011
- May 4, 2011
- September 7, 2011
- January 11, 2012

These workshops will give you the information and skills you need to start your business in Nova Scotia. You will receive a certificate after completing all the workshop series to use in your business portfolio or resume.

Cost: Only **\$99.00 for the 12 weeks**

### 1. Introduction to Business in Nova Scotia

*Learn the Requirements to open a business*

**(1 session)**

**Wednesday, 6:00pm - 9:00pm**

- Business Structures
- Business Registration
- Licenses and Permits
- Financing for Small Business

### 3. Business Knowledge by Community Professionals

*The rules and regulations of starting a business in Nova Scotia*

**(5 sessions)**

**Wednesdays, 6:00pm - 9:00pm**

- Legal Structures (forms of business)
- Nova Scotia Taxes for Small Business
- Credit Score and Financing for Small Business
- Employment & Labor Laws in Nova Scotia
- Marketing and more

### 2. Evaluating your Business Idea

*Is there a market for your business idea?*

**(2 sessions)**

**Wednesdays, 6:00pm - 9:00pm**

- Entrepreneurship
- Idea Assessment
- Economic and Business Trends
- Business Culture in Nova Scotia
- Market Research

### 4. Business Plan Development

*Write your business plan in 5 weeks in this step-by-step workshop*

**(5 sessions)**

**Wednesdays, 6:00pm - 9:00pm**

Your Business Development Trainer will assist you through each stage of the business plan. These workshops will include:

- Description of your proposed business
- Market analysis (Customers & competitors)

- Business operations and financial analysis (Start-up costs)

### **NEW! Youth Entrepreneurship Training**

**Are you between the ages of 18 and 34 and looking for training to support your business idea?**

In this program you will learn about:

- Doing business in Canada
- Business idea generation
- Market research
- Business and strategic planning
- Financing programs for youth
- and more!

Classes take place every Wednesday for 13 weeks, starting on **February 16** from 9:00 am to 12:00 pm.

All the training programs and workshops take place at:  
ISIS, 6960 Mumford Road, Suite 2120 (on the 2<sup>nd</sup> floor)

*To register for any program or for more information, please contact:*

[business@isisns.ca](mailto:business@isisns.ca)

(902) 406-8615

or visit [www.isisns.ca](http://www.isisns.ca) for more information!

