



Beads "R" Us

Discover yourself; know what type of person you are. There is something inside of us all and we may not always know what it is.

Galia Ali believes we all have a passion for something and if we don't know what it is, we should take the time to search within ourselves. Galia and her husband worked in a Five Star Hotel in Egypt for many years. "My husband was an accountant; I didn't have the interest in numbers but always loved interaction with people so I worked at reception." They lived in Saudi Arabia for two years before coming to Canada. "I couldn't find myself in Saudi Arabia and we wanted to live in a peaceful country with educational opportunities for our children."



The family moved to Halifax in 1996. "We had two children and I was pregnant with a third when we moved here. My husband spent a lot of time at ISIS and they helped us with settling and meeting our immediate needs. They oriented us to services, Canadian culture, our new way of life, and helped my husband find job at a local hotel." Galia worked at a couple of part time jobs but could never see herself as an employee. "I always saw myself as a business owner. When the children were all in school I started to concentrate more on discovering what I can do and eventually set out to start my business. I thought of ISIS and re-connected with them. They gave me the tools I needed to start, and they continue to support me today with my business. They stood beside me all the way."

"I've always been interested in jewellery and believe gemstones connect differently with our body so I focused on providing unique gems and diversified service for my business. I design and custom-make jewellery and we teach jewellery making using various colors and gems, so each customer walks away with a unique creation that they will never see anywhere else."

Galia took the time to research her product, service, and business management skills as well as Canadian culture. She also knew that success does not come overnight. "The challenge of starting a business is becoming known in the community. Things started slowly but with a good product and good service people will get to know you."

Galia's advice is fitting to us all:

"Discover yourself. Know what type of person you are. There is something inside of us and we may not always know what it is."

