

Y Facial Bar & Beauty

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Yeon Kim has had a passion for skin care for thirty years. In Korea she ran an IT company and spent time gathering information, learning innovative skin care techniques used by Korean dermatologists in preparation for her dream of owning a skin care business. She arrived in Canada in 2004 and laid out a plan to fulfil her dream. She learned English, and found work to sustain herself while becoming licensed in cosmetology. Never swaying from her dream she acquired business knowledge, studied the local market, and learned about Canadian culture.



“ISIS helped a lot. I learned all about starting a business, marketing, networking and culture. I am starting this venture on my own and ISIS is like my family. They are there whenever I need them. I continue to ask questions and they provide suggestions and support for me every step of the way.”

Combining her new knowledge and former skills, Yeon Kim opened her shop in 2010. “We are different. We offer innovative equipment such as ultrasound machines and stations where we provide two levels of service. We can provide a complete facial or we train our customers to use our products and equipment at individual stations to give themselves the same facial with Korean techniques and quality German products. Our self serve philosophy and innovative deep cleansing sets us apart from other facial services.”

Yeon Kim thinks of her services as one would view a dentist. We brush our teeth every day but we go to the dentist for cleaning on a regular basis. “Our deep cleansing technique is not something you can do at home everyday but your skin will look brighter and healthier immediately after the treatment so why wouldn’t you want that on a regular basis?”

Years of planning and working paid off for Yeon Kim. “I gained a lot of confidence these past few years. I feel proud of myself and with what I have accomplished!”

Yeon Kim speaks from experience when she advises newcomers:

“Take time to balance your work and personal life. You can be energised with your work 24 hours a day but it can make you feel isolated mentally.”

